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# Mission

Kroenke Sports Charities (KSC) is committed to improving lives through the spirit and power of sports. We strive to serve our community through education, health and fitness initiatives, athletic programs, and direct aid, with the particular purpose of helping families, children, veterans, and the disabled. Kroenke Sports Charities provides relevant programs and support, directly and with other non-profit organizations, to ultimately assist, encourage, and enrich the lives of those in need.



Improving lives through the spirit and power of sports.



2024-25  
**IMPACT STATS**

**2,324,581**

**PEOPLE POSITIVELY IMPACTED  
DURING THE 2024-25 SEASONS**

*Including:*



**877,377**

Impacted by Kroenke Sports Charities  
grants to 25 non-profits in Colorado,  
awarded in recognition of the 25th  
Anniversary of Ball Arena.



**127,234**

Impacted by Signature Community  
Partner programs and services.



**79,428**

Servings of food recovered and donated  
via We Don't Waste partnership at  
Ball Arena and DICK'S Sporting Goods Park.



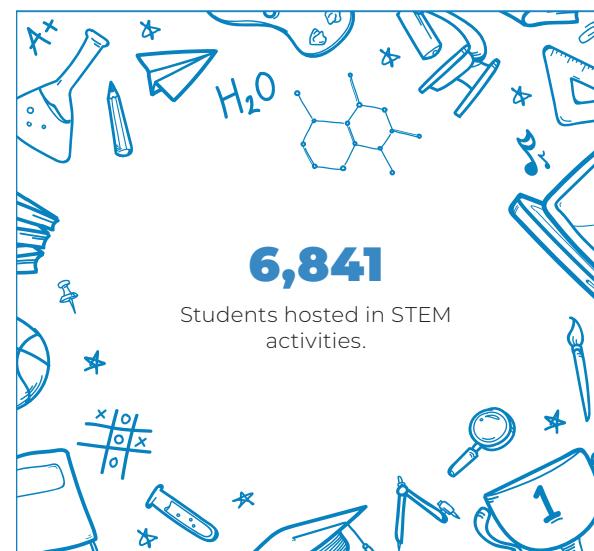
**16,206**

Tickets donated to community  
partners, teachers, and first  
responders.



**9,622**

Children served through the  
giveSPORTS Equipment Drive.



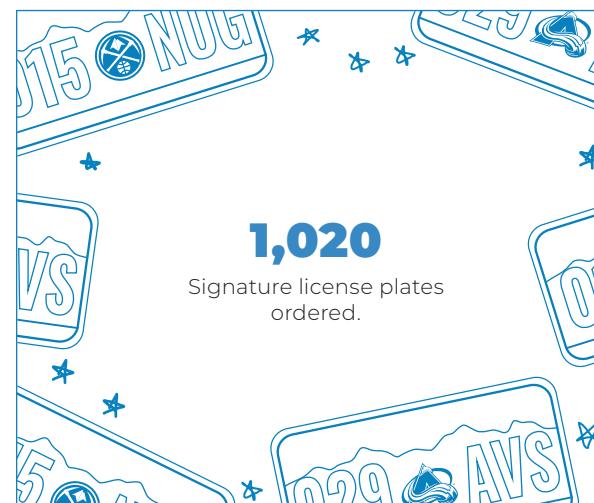
**6,841**

Students hosted in STEM  
activities.



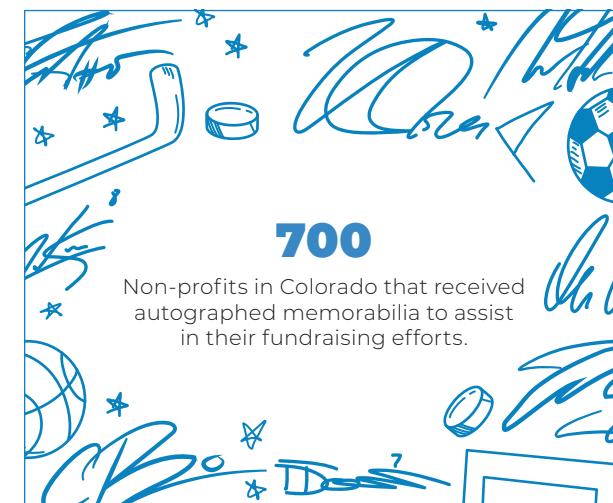
**1,324**

Kroenke Sports & Entertainment  
(KSE) employee hours spent in  
the community as part of  
Kroenke Sports Charities (KSC)  
Day of Service.



**1,020**

Signature license plates  
ordered.



**700**

Non-profits in Colorado that received  
autographed memorabilia to assist  
in their fundraising efforts.

*Thank You*  
**KROENKE SPORTS  
CHARITIES DONORS!**

**PLATINUM SPONSORS:**

**\$100,000+**

**Ford**

**Ibotta**

**GOLD SPONSORS:**

**\$40,000 - \$99,999**

- Ball Corporation
- Eddie's Kids Foundation
- Joe & Debbie Sakic
- Kiewit
- Southwest Airlines

**SILVER SPONSORS:**

**\$20,000 - \$39,999**

- AAA Colorado
- Aaron Gordon
- Crown Family Foundation
- Gabriel Landeskog
- Goodheart Animal Health Centers
- Great Clips
- HCA HealthONE Rocky Mountain Children's
- King Soopers
- Pepsi
- Select Health
- Turner Construction Company Foundation
- UCHealth

**BRONZE SPONSORS:**

**\$1,000 - \$19,999**

- 5280 Contract Flooring
- Alexandar Georgiev
- All Copy Products
- Altitude Sports Radio 92.5
- Altitude TV
- Anheuser-Busch
- Breckenridge Brewery
- Bullseye Asset Management / BTR
- Cale Makar
- Colorado Honda Dealers
- Colorado Rockies
- Denver Broncos
- Denver Public Schools Athletics
- Devon Toews
- Direct Edge Denver
- Gold Crown Foundation
- Gravina's Window Center of Littleton
- HTM Construction Company
- IMA Financial
- Jackson Family Wines
- Josh Manson
- KeyBank
- KSE Media Ventures
- KSE Premium Services/Suites
- Logan O'Connor
- Mikko Rantanen
- Molson Coors Beverage Company
- Nathan MacKinnon
- Pacific Office Automation
- PBJ Reece Charitable Foundation
- Perruzza Family
- Polidori Sausage Company
- Pour House on Market Street
- Ticketmaster
- Toyota
- US Foods
- Waste Connections
- Western Paper
- Xcel Energy

## *Signature* **COMMUNITY PARTNERS**

Kroenke Sports Charities provides ongoing funding and in-kind support for several local non-profit agencies that offer sports and education programs for people of all abilities.



## ADAPTIVE SPORTS

Colorado Adaptive Sports aims to bolster independence, improve self-confidence, elevate social interaction, and enhance quality of life through organized team sports for people of all ages throughout Colorado who have physical disabilities. KSC's annual funding supports 358

participants across four adaptive team sports: adaptive Rolling Nuggets Wheelchair Basketball, Colorado Sled Hockey, Rolling Mammoth Wheelchair Lacrosse, and Rolling Rapids Power Soccer teams.



## BOYS & GIRLS CLUBS OF METRO DENVER

Boys & Girls Clubs of Metro Denver offer members a safe, supportive, fun, and enriching environment that inspires and empowers them to achieve their greatest potential. Kroenke Sports Charities 2024-25 funding was dedicated to the Nuggets Clubhouse (Johnson Boys & Girls Club) and support of Cope Boys & Girls Club, which each serve 400 youth annually.

**SERVING 400  
YOUTH ANNUALLY**

## DENVER PUBLIC SCHOOLS FOUNDATION DENVER PREP LEAGUE

In 1997, KSC became a founding partner of the Denver Prep League (DPL) to give Denver Public Schools' middle school students an avenue for participation in organized after-school activities, a void left unfilled in DPS for 30 years. Today, DPL comprises 33 schools, allowing more than 7,000 students to participate in 17 different organized sports programs throughout the year. School-based physical activity programs, such as Prep

League, provide opportunities to help youth learn and practice social behaviors associated with teamwork, cooperation, and respect for others, which can favorably influence school climate, connectedness with school, and educational outcomes. Prep League encourages students to earn good grades, keep physically active, and learn about competition and sportsmanship while providing a safe and supervised environment.



### MORE THAN 7,000 STUDENT PARTICIPANTS



SUPERMASCOT ROCKY

## GOLD CROWN FOUNDATION

Founded in 1986, the Gold Crown Foundation (GCF) strives to educate youth through sports and enrichment programs. GCF is built on three principles – participation, sportsmanship, and community. KSC's annual funding supports programs for 12,500 participants and more than 1,600 volunteers, which provide more than 35,000 opportunities for youth.



### MORE THAN 35,000 OPPORTUNITIES FOR YOUTH

## SPECIAL OLYMPICS COLORADO UNIFIED CHAMPION SCHOOLS

Special Olympics Colorado Unified Champion Schools (UCS) Program empowers youth, with and without Intellectual Disabilities (ID), to be leaders of change through playing sports and learning together. The program includes four programmatic parts: Unified Sports, Inclusive Youth Leadership, Whole School

Engagement, and Inclusive Health (called the Healthy LEAP program in schools). UCS creates a channel for Special Olympics Colorado (SOCO) and schools to cooperatively work together to ensure inclusion in all school activities, equip young people with tools and training to create sport, classroom, and community

experiences that reduce bullying and exclusion, promote healthy activity and interactions, combat stereotypes and stigma, eliminate hurtful language in schools, and engage young people in pro-social activities that lead to more inclusive and accepting attitudes, behaviors, and school climates. Funding from Kroenke Sports Charities

provides opportunities for 85,000 students in 204 schools through the Denver – Aurora – Boulder area.



## YOUNG AMERICANS CENTER FOR FINANCIAL EDUCATION

Young Americans Center for Financial Education's goal is for Colorado youth to grow up knowing how to earn, make, and manage their money wisely, regardless of their background. Kroenke Sports Charities funding supports Young AmeriTowne, a unique program which provides more than 31,000 Colorado 5th-grade students with immersive, hands-on learning experience in personal finance.



## PLAYWORKS

Playworks' mission is to improve the health and well-being of children by increasing opportunities for physical activity and safe, meaningful play. Playworks helps schools and youth programs create healthy play environments where every child can join in. Kroenke Sports Charities' funding supports Playworks Colorado's evidence-based recess programs in 69 elementary schools, benefiting 27,000 students, with 73% from economically marginalized communities.



BENEFITING  
**27,000**  
STUDENTS



DEANDRE JORDAN

## *Community* **PROGRAMS**

Throughout the season, our players, coaches, staff, talent, and team alumni are active participants in the community. Our community programs provide inclusive athletic opportunities and promote fitness, wellness, and the value of education.



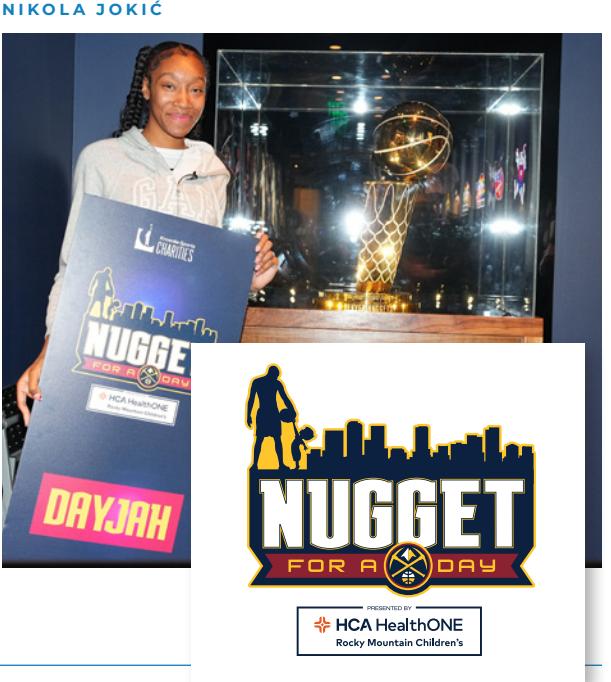
CHRISTIAN BRAUN



JULIAN STRAWTHER

## NUGGET FOR A DAY

The Nugget for a Day program, presented by HCA HealthONE Rocky Mountain Children's, honored six outstanding young Nuggets fans during the 2024–25 season. Open to Colorado youth ages 7–17, the Nugget for a Day program encourages young people to strive for excellence by offering a once-in-a-lifetime Nuggets experience. Participants are selected for demonstrating a positive attitude in the face of adversity, inspiring



others, or showing an extraordinary commitment to improving their community. Selected participants and their families enjoyed an unforgettable day that included meeting the team, watching player warmups, receiving a custom gift bag, sharing a meal at Ball Arena, attending a game, and being honored on the Ball Arena video board during the game.

## AV FOR A DAY

The Av for a Day program, presented by HCA HealthONE Rocky Mountain Children's, honored six outstanding young Avalanche fans during the 2024–25 season. Open to Colorado youth ages 7–17, the Av for a Day program encourages young people to strive for excellence by offering a once-in-a-lifetime Avalanche experience. Participants are selected for demonstrating a positive attitude in the face of

adversity, inspiring others, or showing an extraordinary commitment to improving their community. Selected participants and their families enjoyed an unforgettable day that included watching Avalanche Morning Skate, meeting the team, receiving a custom gift bag, sharing a meal at Ball Arena, attending a game, and being honored on the Ball Arena video board during the game.



NATHAN MACKINNON



MADDIE



GABRIEL LANDESKOG



SCOTT WEDGEWOOD

## NUGGETS AMBASSADORS

Denver Nuggets Community Ambassadors interact with more than 10,000 people each year. Appearances include basketball skills clinics, school assemblies, motivational speaking, and hospital visits. In 2024-25, the Nuggets Community Ambassadors included Kyle Speller, Mark Randall, and Nicholas Owens.



### NICHOLAS OWENS

Nicholas Owens is an inspiration to all who meet him. His relationship with the Denver Nuggets began in 1990 when he was a child ambassador for Children's Hospital Colorado. In 1998, he was officially hired as a locker room attendant to care for the players and coaches. Nicholas was born with spina bifida, a congenital disability

resulting in damage to the nerves in the spinal cord, leading to paralysis and sensory loss. During his lifetime, he has overcome more than 40 surgeries due to various complications. Nicholas has a love for sports and for helping others; his role as a Community Ambassador perfectly melds these two passions.

### MARK RANDALL

Former Nuggets player, assistant coach, scout, broadcaster, and in-arena host Mark Randall currently serves as a Community Ambassador for the team. In this role, Randall works with children to promote sportsmanship, teamwork, and basketball. Randall also serves as Manager of High School Athletics for Denver Public Schools, where he helps oversee the day-to-day logistics of 26 sports for 13 City of Denver High Schools.



MARK RANDALL



KYLE SPELLER

### KYLE SPELLER

Nuggets in-arena announcer Kyle Speller combines his passion for the Nuggets and community through his role as a Community Ambassador. The 2024-25 season was Kyle's 20th season as the Nuggets public address announcer. He is the first African American public address announcer in the Nuggets franchise history, and in the State of Colorado for any of the major professional sports teams.





SPENCER JONES



HUNTER TYSON



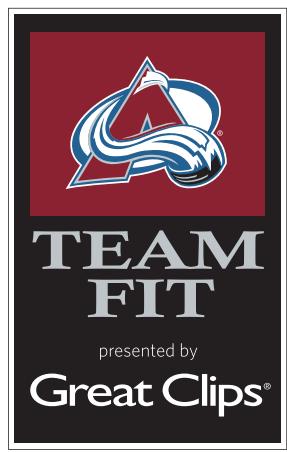
PJ HALL



MASCOT BERNIE



SPENCER JONES, TREY ALEXANDER & PJ HALL



SCOTT WEDGEWOOD



PARKER KELLY

## TEAM FIT

In partnership with Kroenke Sports Charities and presented by Great Clips, the TeamFIT program supported and educated more than 300 students in grades 3 through 8 from local metro area schools. Those participating in the six TeamFIT sessions during the 2024-25 NBA & NHL seasons received fundamental basketball,

hockey, fitness, nutrition, and mental wellness tips and lessons from team celebrities, including strength & conditioning coaches, mascots, and current players from the Denver Nuggets and Colorado Avalanche.

## GREEN ASSISTS

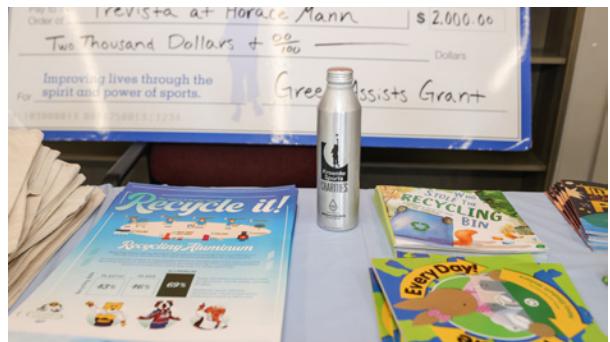
The Green Assists program, presented by Ball Corporation, encourages sustainability through an online curriculum and school improvement projects. During the 2024-25 seasons, six Colorado schools were recognized for their sustainability efforts. The six selected groups received a visit from Nuggets, Avalanche, and Mammoth celebrities and a grant from Kroenke Sports Charities to support their sustainability efforts.



KYLE SPELLER



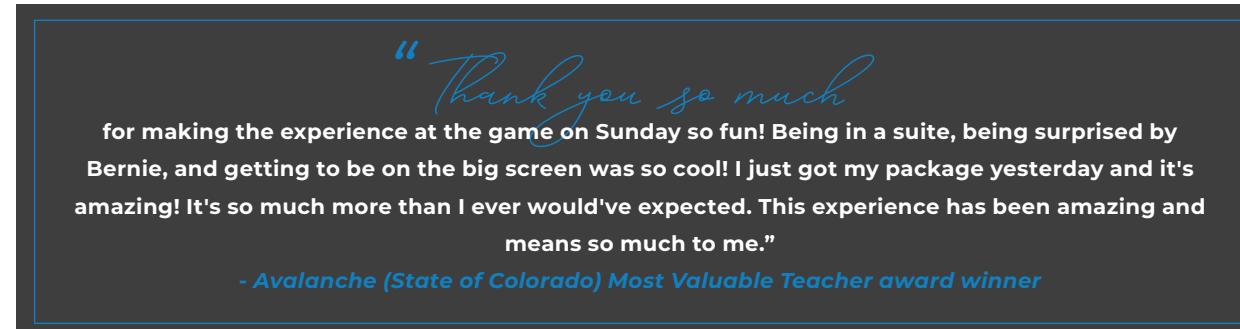
DALTON SULVER & NATHAN WHITTON



## MOST VALUABLE TEACHER

The Denver Nuggets and Colorado Avalanche proudly celebrated the incredible impact of local educators through the 2024-25 Most Valuable Teacher (MVT) program, presented by Ford. This season, 24 outstanding teachers and school administrators from across Colorado were honored for their dedication to students and their communities.

Twelve educators located within 30 minutes of Ball Arena were surprised with in-person classroom celebrations featuring mascots, alumni, and other team personalities. These visits also included game tickets,



a pre-game dinner at the arena, and a \$2,000 grant to support classroom needs or innovative school projects.

The remaining twelve honorees - those located farther from Denver - were recognized remotely with \$2,000 classroom grants, personalized swag packages, classroom giveaways, dinner at a local restaurant, and heartfelt acknowledgments from the teams.

All 24 MVT honorees received special recognition at a home game in April 2025, where they were celebrated in style as a group with a catered suite experience at Ball Arena.



## FUTURE GOALS

In partnership with the National Hockey League and Players' Association, and powered by Everfi, Future Goals / Hockey Scholar is an education-based program designed to help students build Science, Technology, Engineering, and Math skills using hockey as a learning vehicle. During the 2024-25 season, more than 3,100 students from Colorado completed the Future Goals Hockey Scholar curriculum.



## STEM ON ICE

On January 17, 2025, the Colorado Avalanche hosted 60 students from Ellis Elementary at Ball Arena for STEM on Ice, presented by Kiewit. Students participated in educational STEM stations including tours of the Ball Arena Ice Plant, Zamboni Garage, Broadcast Studio, and Altitude TV Press Box, followed by a career panel led by Avalanche staff members.



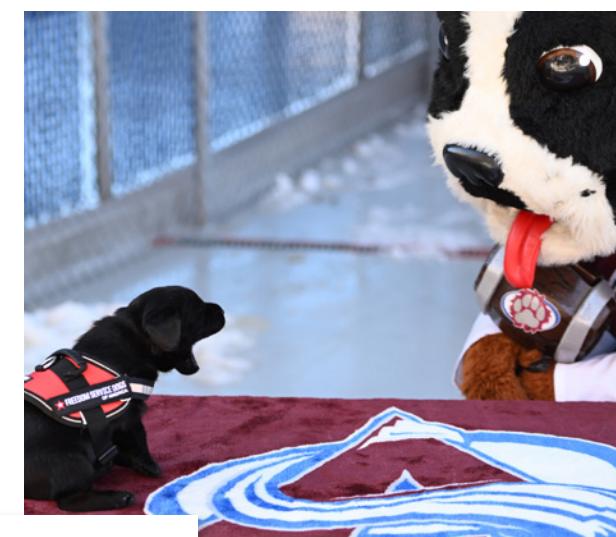
## NBA MATH HOOPS

NBA Math Hoops leverages the game of basketball and the NBA/WNBA brands to build fundamental math skills through a physical and digital basketball-themed board game, a curriculum, and a community program experience. Designed for students in grades 4-8, this free program develops students' algebra readiness prior to entering high school, while strengthening important skills including self-regulation and executive function. The NBA Math Hoops program is implemented in in-school, out-of-school, and home learning environments. This program experience is managed by Learn Fresh Education, a 501-c-3 non-profit, in association with Kroenke Sports Charities and NBA Cares.



During the 2024-25 NBA season, 53 educators and 3,094 students across Colorado participated in the Nuggets NBA Math Hoops program. On March 27, 2025, the Denver Nuggets hosted 50 students from Revere School for a Math Hoops Live event at Ball Arena to bring the board game to life on the court. Nuggets player, DaRon Holmes II, made a surprise appearance for the kids and joined in on the action-packed afternoon!

Jordan Luppes from Beach Court Elementary was selected to represent the Denver Nuggets at the NBA Math Hoops Global Championship held from June 24 – 27, 2025 in New York City.



## BERNIE'S BUDDIES

Many teams throughout professional sports leagues have adopted a "Team Dog." In Colorado, Avs Faithful is passionate about dogs and their well-being. Bernie's Buddies, a partnership between the Avalanche and Freedom Service Dogs (FSD), and presented by Goodheart Animal Care Center, highlights the

incredible abilities of service dogs and the life-changing difference they make for individuals living with disabilities. Avs Team Dog, Maxy, was born in December 2024. We are fortunate to follow Maxy's training as she works to become a certified service dog.

## Community **ASSISTS**

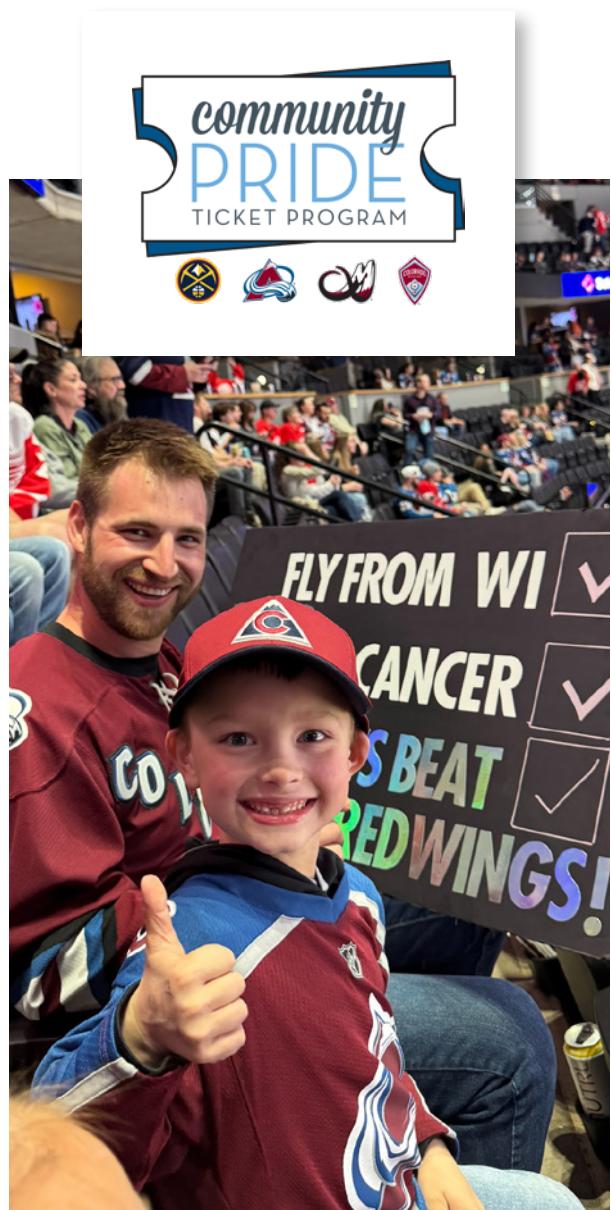
Kroenke Sports Charities executes a variety of programs and community initiatives to fulfill our mission statement.



AVALANCHE ICE PATROL

## COMMUNITY PRIDE TICKET PROGRAM

The Community Pride Ticket Program provides tickets to Colorado non-profit organizations and not-for-profit schools that serve children, public servants, and community and civic groups who might not otherwise have a chance to attend a professional sporting event. During the 2024-25 seasons, Kroenke Sports Charities donated more than 16,000 tickets to local non-profit organizations and public schools.



## AUTOGRAPHED MERCHANDISE DONATION PROGRAM

Colorado non-profit organizations and schools can apply online to receive autographed merchandise from a KSE team to support their organization's fundraising efforts. During the 2024-25 season, more than 740 non-profits and schools in Colorado received autographed memorabilia to assist with their fundraising efforts.

## KSC DAY OF SERVICE

Kroenke Sports & Entertainment encourages our employees to give back to the community by providing volunteer opportunities in the Denver community. In 2024, more than 300 KSE employees participated in the annual Day of Service, providing more than 1,500 hours of service to 32 non-profit organizations throughout the metro area.



## A SHOT FOR CHANGE

Kroenke Sports Charities partners with Ibotta for the 'A Shot for Change' initiative to shine the spotlight on selected non-profit organizations dedicated to positively impacting our local community. During the 2024-25 season 'first shot' participants raised \$112,500 to support their community programs.

A Shot for Change  
ibotta®



SUPERMASCOT ROCKY

## DENVER POLICE BACKPACK DISTRIBUTION

On August 10, 2024, Kroenke Sports Charities once again teamed up with the Denver Police Foundation to support their Back-to-School backpack distribution caravan. Team staff, mascots, and alumni ambassadors from the Nuggets, Avalanche, Mammoth, and Rapids partnered with local police officers to give out 2,500 backpacks filled with school supplies to Denver students in need.



SUPERMASCOT ROCKY



MASCOT BERNIE & AVALANCHE ICE PATROL



## HAT TRICK DONATION

Kroenke Sports Charities continued the tradition of donating hats following hat tricks by Avalanche players at Ball Arena. During the 2024-25 season, because of the hat tricks by Mikko Rantanen, Joel Kiviranta, and Valeri Nichushkin, KSC donated more than 4,000 hats to support people experiencing homelessness who are served by the Denver Rescue Mission.

## WISH FOR WHEELS BIKE BUILD

On August 20, 2024, KSC teamed up with Southwest Airlines to build bikes for (120) 2nd grade students at Green Valley Elementary in partnership with Wish for Wheels. (75) employees from Southwest Airlines were joined by Avalanche Alumni Ambassador, Rick Berry, Avs Radio Play-by-play Announcer, Conor McGahey,

Denver Nuggets Dancers, and Colorado Avalanche Ice Patrol members for the "Bike Build" at Ball Arena. Later that afternoon, Avalanche Mascot Bernie and Nuggets SuperMascot Rocky joined in on the action to support the "Bike Give" at Green Valley Elementary.



SUPERMASCOT ROCKY



RICK BERRY



AVALANCHE ICE PATROL

## COMMUNITY ASSISTS

## BATTLE OF THE BADGES

On September 20, 2024, Ball Arena hosted the second annual Battle of the Badges hockey game between the Denver Fire Department (DFD) and the Denver Police Department (DPD). The event was held in honor of Kroenke Sports Charities' partnership with the Denver Fire Foundation and Denver Police Foundation. After the game Avalanche players Sam Malinski and Sean Behrens presented a Challenge Coin to each DFD and DPD player. Kroenke Sports Charities also donated \$7,500 to each foundation.



SAM MALINSKI & SEAN BEHRENS



## COLORADO SLED HOCKEY UNIFORM UNVEILING

In support of Signature Community Partner, Colorado Sled Hockey (CSH), the Avalanche and Kroenke Sports Charities presented CSH with Avalanche home and Military jerseys, followed by open skate at Ball Arena.

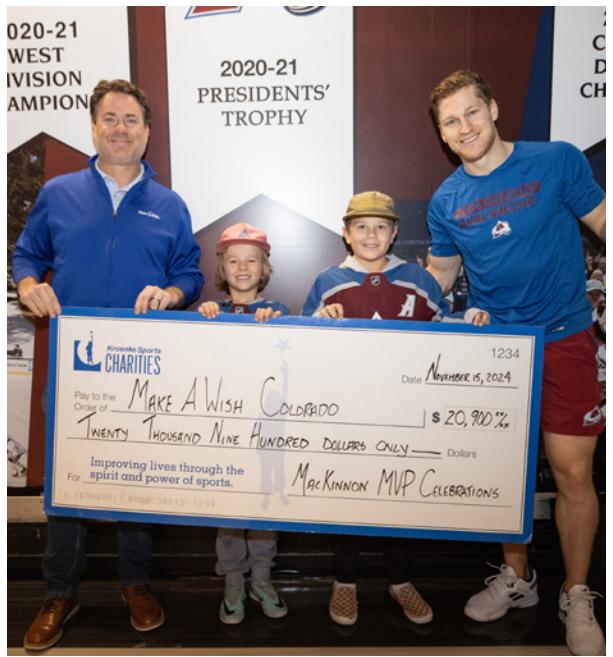


## RONALD MCDONALD HOUSE CHARITIES BASKETBALL HOOP DONATION

In honor of 2024 Jr. NBA week, the Nuggets donated and installed an outdoor basketball hoop at Ronald McDonald House Charities of Denver's Aurora House. SuperMascot Rocky, Denver Nuggets Dancers, and Nuggets Ambassadors visited the Aurora House to unveil the new hoop and celebrate with families.



MARK RANDALL, NICHOLAS OWENS, & KYLE SPELLER



NATHAN MACKINNON

## NATHAN MACKINNON MVP MAKE-A-WISH COLORADO DONATION

In celebration of Nathan MacKinnon's honors as the 2023-24 NHL Most Valuable Player and Hart Trophy winner, Avs Faithful gathered for a meet-and-greet event with Nathan at the Clayton Hotel. Proceeds from this special event were donated to Make-A-Wish Colorado.



KYLE SPELLER, PJ HALL, HUNTER TYSON, DAREN HOLMES II, JALEN PICKETT & MICHAEL PORTER JR.



DAREN HOLMES II & PJ HALL

MICHAEL PORTER JR.

## DENVER DREAM CENTER

In celebration of Martin Luther King Jr. Day, Nuggets Community Ambassador Kyle Speller and Nuggets players PJ Hall, Hunter Tyson, DaRon Holmes II, Michael Porter Jr., and Jalen Pickett visited Denver Dream Center (DDC) to engage with local youth involved in "Positive Pathways". Positive Pathways is a youth mentoring program offered by DDC for students impacted by

gangs, violence, poverty, and gaps in education and resources. Nuggets players and Positive Pathways youth reflected on Dr. King's commitment to community service through group discussions, followed by basketball activities and autographs. Nuggets Public Address Announcer and Community Ambassador Kyle Speller also joined in on the festivities.

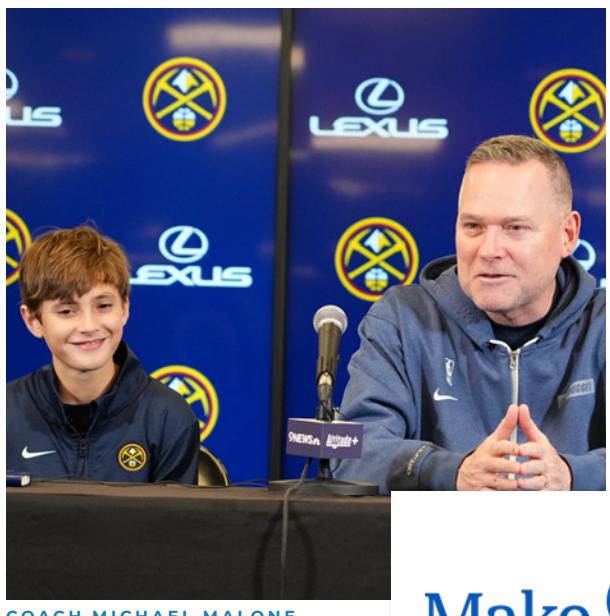
## MAKE-A-WISH

### AVI'S WISH

Avi's Wish to be a Nuggets coach was granted in January 2025 with a three-day experience with the team. From Argyle, Texas, Avi and his family were given VIP treatment as they were welcomed by Nuggets representatives upon their arrival at Denver International Airport.

The following day, Avi served as an honorary coach at the Denver Nuggets Skills & Drills Clinic, working alongside

Nuggets Youth Academy coaches. Finally, Avi and his family received a behind-the-scenes tour of the Nuggets' facilities at Ball Arena, met the team, sat courtside to watch player warmups, and took in the Nuggets game. Avi also participated in the team's pre-game players meeting and teamed up with Coach Malone for his pre-game press conference with the media.



COACH MICHAEL MALONE



NIKOLA JOKIĆ



MARK RANDALL



KSC IMPACT REPORT 24-25



AVALANCHE ICE PATROL



KYLE SPELLER



WARREN JEFFREY

## READ ACROSS AMERICA

Each March, Read Across America week is held in honor of Dr. Seuss's birthday, encouraging children to embrace a love of reading at an early age. From March 2 – 6, 2025, representatives of the Denver Nuggets, Colorado

Avalanche, and Colorado Mammoth visited schools throughout the metro area to read Dr. Seuss's books aloud to young students.

COMMUNITY ASSISTS

## GOALS & DREAMS DONATION

On behalf of Avalanche defenseman Devon Toews, the National Hockey League Players' Association Goals & Dreams program, in conjunction with the Colorado Avalanche and Kroenke Sports Charities, donated 25 complete sets of hockey equipment to local children affiliated with the United Heroes League. The donation was announced by Toews at Ball Arena where he surprised the children in attendance with a meet and greet followed by an on-ice clinic.



## MILITARY SUPPORT

The Nuggets, Avalanche, Mammoth, and Rapids appreciate and honor our military personnel and veterans through a variety of activations throughout the season, including game theme nights, hospital visits, and more.

Avalanche military jersey auction proceeds were donated to Freedom Service Dogs to support their efforts in raising and training service dogs for military veterans in need.



## ARTHUR E. JOHNSON BOYS & GIRLS CLUB DEDICATION

To tip-off the 2024-25 season, the Denver Nuggets and Kroenke Sports Charities officially named Boys & Girls Clubs of Metro Denver as a Signature Community Partner, with the Denver Nuggets committing to a three-year Clubhouse Sponsorship of the Arthur E. Johnson Boys & Girls Club. As part of the celebration Club members participated in a NBA/Jr. WNBA Week youth basketball clinic led by the Denver Nuggets Basketball Academy. SuperMascot Rocky, Nuggets Ambassadors, and Nuggets Dancers also joined in on the dedication ceremony and celebration.

"Kroenke Sports Charities works to improve lives through the spirit and power of sports," said Mike Neary, KSC Board Chair. "The Nuggets have partnered with Boys & Girls Clubs of Metro Denver since the Team moved to the NBA in 1967. On a daily basis, hundreds of youth visit Johnson Boys & Girls Club to learn, play, and meet new friends and mentors. KSC and the Nuggets are proud to be the Clubhouse Sponsor of Arthur E. Johnson Boys & Girls Club."

## BALL ARENA 25TH ANNIVERSARY GRANTS

In honor of the 25th anniversary of Ball Arena, Kroenke Sports Charities awarded community grants to 25 non-profits in Colorado. Each non-profit received a grant of \$10,000, for a total of \$250,000 awarded to community groups, impacting 877,377 Coloradans.

In 2025, award recipients were recognized at a series of games featuring the three Ball Arena home teams – the Colorado Avalanche (Jan. 6), Denver Nuggets (Jan. 10), and Colorado Mammoth (Jan. 11).

**Grant funding was awarded to non-profit agencies in Colorado that activate KSC's mission:**

*Kroenke Sports Charities*

**is committed to improving lives through the spirit and power of sports. We strive to serve our community through education, health and fitness initiatives, athletic programs, and direct aid, with the particular purpose of helping families, children, veterans, and the disabled. Kroenke Sports Charities provides relevant programs and support, directly and with other non-profit organizations, to ultimately assist, encourage, and enrich the lives of those in need.**



## NON-PROFIT AGENCY RECIPIENTS:

- Ability Connection Colorado
- American Amputee Soccer Association
- Chance Sports
- Clayton Early Learning
- Colorado Pet Pantry
- Community Food Share
- Denver Children's Home
- Denver Dream Center
- Denver Indian Center
- Food Bank of the Rockies
- Global Down Syndrome Foundation
- HopeWest
- Integrated Family Community Services
- Mercy Housing Mountain Plains
- Mount Evans Home Health Care and Hospice
- Project Angel Heart
- Project Helping
- Ronald McDonald House Charities of Denver
- United Heroes League
- University of Colorado Foundation FBO Auraria Library
- Uplift Internationale
- Urban Peak
- Whiz Kids Tutoring
- Youth on Record

“We were so grateful to receive a grant from Kroenke Sports Charities in honor of Ball Arena's 25th anniversary! In addition to the funding, we greatly appreciated the opportunity to participate in an interview through Altitude Sports & Entertainment.

Thanks to the interview, now even more community members know about our services and how they can access resources for themselves, friends, or family when they need it the most.”

**Project Angel Heart**





WARREN JEFFREY



KEATON MIDDLETON



NIKOLA JOKIĆ



MAMMOTH WILD BUNCH



RAPIDS UNIFIED TEAM

## PROVIDING INCLUSIVE *Opportunities*

## NUGGETS SPECIAL OLYMPICS BASKETBALL CLINIC

On February 4, 2025, the Nuggets hosted the annual Nuggets Special Olympics Basketball Clinic, presented by AAA. (100) SOCO athletes had their own custom player card printed, signed a one-day contract with Nuggets Assistant General Manager, Tommy Balcetis, and participated in an hour-long clinic with drill stations focusing on passing, dribbling, shooting, and fitness. Nuggets players, coaches, and ambassadors were joined by SuperMascot Rocky, Denver Nuggets Dancers, and



JULIAN STRAWHER



PJ HALL, ZEKE NNADI, SPENCER JONES, DARON HOLMES II



JAMAL MURRAY



NUGGETS DANCER

## AVALANCHE SPECIAL OLYMPICS FLOOR HOCKEY CLINIC

On January 30, 2025, Avalanche players Sam Malinski and Keaton Middleton joined 75 Special Olympics athletes at Ball Arena for the annual Avalanche Special Olympics Floor Hockey Clinic, presented by AAA. Athletes rotated through six stations and learned fundamental hockey

skills, including passing, shooting, puck-handling, and goaltending. Each athlete received a floor hockey stick and ball to use for at-home practice, along with a one-day contract courtesy of the Colorado Avalanche organization.



KEATON MIDDLETON

"I wanted to reach out and express my gratitude for hosting the Special Olympics Floor Hockey Clinic. My son was a participant, and I am a hockey player. It was a real treat. My son has lots of medical, physical, and developmental challenges. Despite this, the helpers, players, and other participants made an effort to include him. My son recently started playing adaptive hockey at the YMCA in Lafayette and is learning to skate. Your event was perfect to help him work on developing his stick skills. As the event progressed, he was able to connect the stick to the ball with great success. Thank you for this gift of helping him grow in the sport that I love, and I have dreamed of him playing with me one day. A dream I never thought was possible until recently."

- Parent of Avalanche Special Olympics Clinic participant



SAM MALINSKI



MARK RYCROFT



AVALANCHE ICE PATROL



WARREN JEFFERY



SUPERMASCOT ROCKY



RAPIDMAN

## SPECIAL OLYMPICS YOUTH SPORTS DAY

On July 12, 2024, Kroenke Sports Charities and Special Olympics Colorado hosted more than 150 Special Olympics Young Athletes (ages 2-12) for the annual Youth Sports Day Clinic. Athletes participated in stations teaching the basics of basketball, street hockey, soccer, lacrosse, and dance. Special guest appearances included team mascots, Nuggets & Avalanche Alumni Ambassadors, Mammoth player – Warren Jeffrey, and more!



## GIVESPORTS EQUIPMENT DRIVE

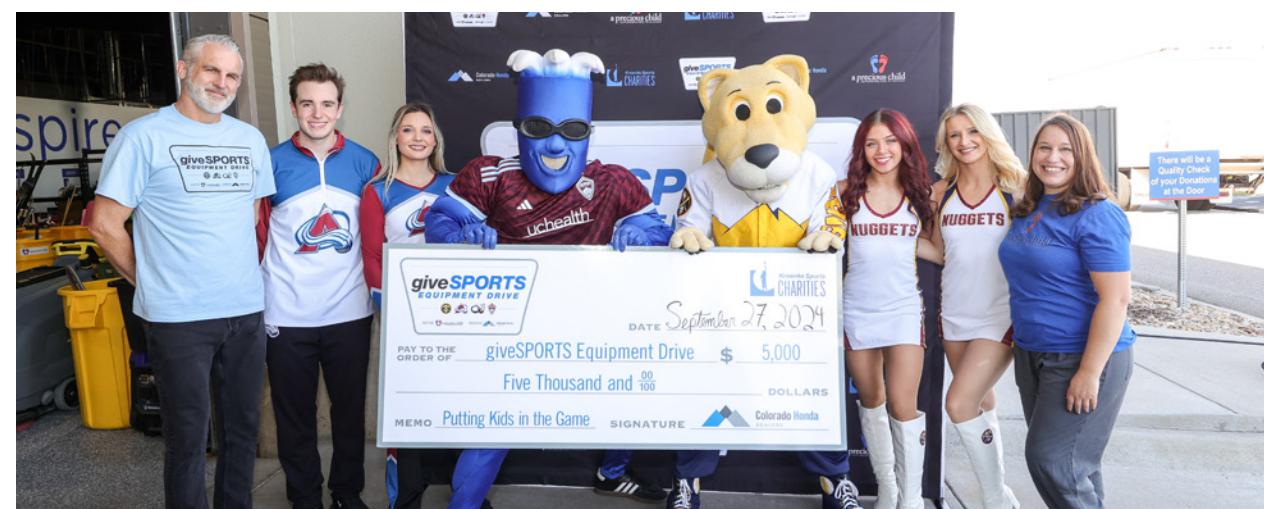
In partnership with A Precious Child, Kroenke Sports Charities hosted the giveSPORTS Equipment Drive, presented by Colorado Honda Dealers on September 21, 2024, at Ball Arena. This program provides new and gently used sports equipment and participation fee scholarships to children in need, giving them the opportunity to participate in sports. In 2024 over 12,500 pieces of equipment were collected, serving more than 9,500 children.



NUGGETS DANCERS



AVALANCHE ICE PATROL



AVALANCHE ICE PATROL, RAPIDMAN, SUPERMASCOT ROCKY, NUGGETS DANCERS

## SPECIAL OLYMPICS UNIFIED GAME TAKEOVER

On February 21, 2025, the Denver Nuggets hosted a Unified Game Takeover at the Unified basketball game between Montbello High School and Valley High School. Nuggets players Julian Strawther and Peyton Watson were introduced as celebrity guest coaches for the two Unified teams. With support from the Nuggets Game Presentation team, the Montbello High School

gymnasium felt like an NBA atmosphere thanks to the help of SuperMascot Rocky, Denver Nuggets Dancers, DJ Paws the Music, the Mile High City Hype Squad, and public address announcer, Kyle Speller. Additionally, each school was awarded a \$1,000 grant from Kroenke Sports Charities to support their Unified Sports programs.



JULIAN STRAWTHER



RAPIDS UNIFIED TEAM

## COLORADO RAPIDS SPECIAL OLYMPICS UNIFIED TEAM

The Rapids Unified Team, which is comprised of players both with and without intellectual disabilities between the ages of 16 and 25, receives training from the Colorado Rapids players and coaches. This exchange program not only provides Special Olympics athletes with top-level training and competitive experiences but also offers MLS fans an opportunity to witness the talents and

abilities of Special Olympics Colorado soccer players first-hand. Through the generosity and financial support of our corporate partners adidas and DICK'S Sporting Goods the program has continued to grow each year. With their backing, the Rapids Unified Team is provided with a truly one-of-a-kind experience.

## NUGGETS SPECIAL OLYMPICS THEME NIGHT

On March 13, 2025, the Nuggets hosted the annual Special Olympics Theme Night against the Washington Wizards, in celebration of the team's long-standing partnership with Special Olympics Colorado. Unified basketball teams from Pine Creek High School and Vista Creek Preparatory were hosted in suites at Ball Arena, where athletes got to cheer on the Nuggets. Special Olympics representatives and Unified athletes from the

two schools also participated in game-night elements, including Game Ball Delivery, Red White & Blue Crew, National Anthem, Ibotta Shot for Change, Unified Dance/Cheerleading, and the Second Half Kickoff. The two Unified teams also participated in a halftime basketball game on the Nuggets' home court in front of a sold-out crowd.



PJ HALL



KYLE SPELLER



SUPERMASCOT ROCKY

### PROVIDING INCLUSIVE OPPORTUNITIES

## Season OF GIVING

During the holiday season, Kroenke Sports Charities makes a concentrated effort to bring joy to those in need.



MASCOT BERNIE



NUGGETS DANCERS



RAPIDMAN, MASCOT BERNIE, SUPERMASCOT ROCKY

## DO ALL YOU CAN FOOD DRIVES

On October 26 & November 2, 2024, the Avalanche and Nuggets hosted canned food drives at local King Soopers stores, benefiting Denver Rescue Mission and We Don't Waste respectively. With support from King

Soopers, these Do All You Can Food Drives raised more than \$10,000 for Denver Rescue Mission and We Don't Waste and, combined with canned food donations, served more than 40,000 individuals in the community.



MASCOT BERNIE

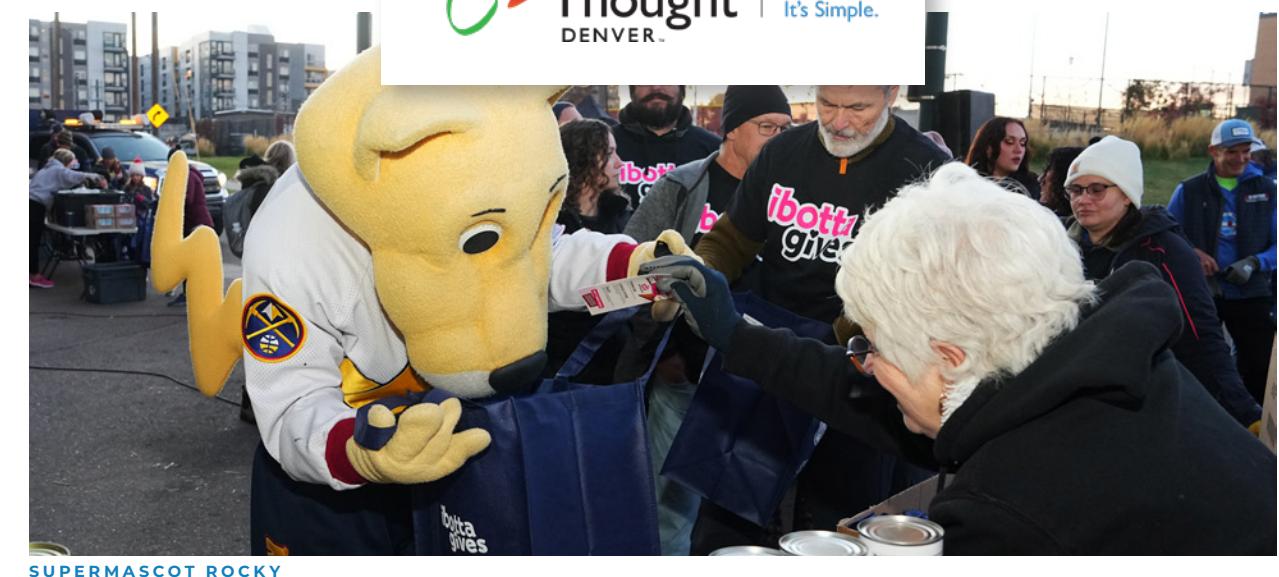


NUGGETS DANCERS



MARK RANDALL, NICK OWENS

## NUGGETS DANCERS & SUPERMASCOT ROCKY



SUPERMASCOT ROCKY

## FOOD FOR THOUGHT MEAL PACKING & DELIVERY

On November 1, the Nuggets partnered with Ibotta and Food for Thought to pack more than 5,000 meal kits and Thanksgiving meal vouchers for DPS students. Nuggets Ambassadors Kyle Speller and Mark Randall, SuperMascot Rocky, Nuggets Dancers, and Nuggets employees were on site to lend a hand. Food for Thought focuses on eliminating weekend hunger by

providing meals to students in low-income schools to take home for the weekend. On November 15, Kyle Speller, Mark Randall, SuperMascot Rocky, and Nuggets Dancers surprised students by delivering the packed meal kits to Valverde Elementary in Denver ahead of the Thanksgiving break.

## HCA HEALTHONE ROCKY MOUNTAIN CHILDREN'S HOLIDAY HOSPITAL VISIT

On December 11, Avalanche players Parker Kelly and Logan O'Connor visited patients at HCA HealthOne Rocky Mountain Children's to spread holiday cheer to patients and staff.



Rocky Mountain Children's  
at Presbyterian St. Luke's



RAPIDMAN, MASCOT BERNIE, & SUPERMASCOT ROCKY

PARKER KELLY & LOGAN O'CONNOR



## HCA HEALTHONE ROCKY MOUNTAIN CHILDREN'S TOY DRIVE

In support of HCA HealthOne Rocky Mountain Children's Annual Toy Drive, team mascots collected toys at the hospital entrance. Thousands of toys were collected to provide gifts for patients during the holidays and throughout the year.

## A PRECIOUS CHILD'S 'PRECIOUS GIFT' HOLIDAY DISTRIBUTION

On December 18, 2024, SuperMascot Rocky, Nuggets Dancers, Nuggets Ambassador Mark Randall, Bernie the Mascot, and Avalanche Ice Patrol teamed up with A Precious Child to distribute holiday gifts to families in need. In 2024, A Precious Child's 'Precious Gift' program provided holiday gifts for more than 10,000 children in need, ensuring families were able to celebrate the holidays together.



MASCOT BERNIE



MARK RANDALL

## SEASON OF GIVING

## JOHNSON BOYS & GIRLS CLUB HOLIDAY PARTY

On December 18, Nuggets Dancers and Nuggets Ambassadors Kyle Speller and Mark Randall joined members of the Arthur E. Johnson Boys & Girls Club for their annual holiday party. Nuggets representatives took part in holiday-themed stations along with Boys & Girls Club members.



NUGGETS DANCERS



KYLE SPELLER



SUPERMASCOT ROCKY



NUGGETS DANCER



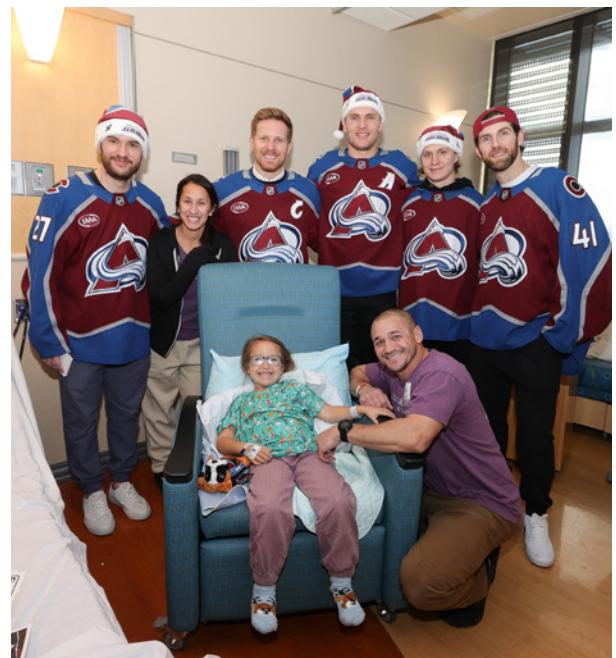
BOYS & GIRLS CLUBS  
ARTHUR E. JOHNSON

## HOLIDAY HOSPITAL VISIT

Every December, the Avalanche team visits a pediatric hospital to deliver Bernie plush dolls and share time with patients, families, and staff during the holiday season.



PARKER KELLY, LOGAN O'CONNOR, DEVON TOEWS, & SAMUEL GIRARD



JONATHAN DROUIN, GABRIEL LANDESKOG, MIKKO RANTANEN, JOEL KIVIRANTA, & SCOTT WEDGEWOOD

## PEYTON WATSON HOSTS FAMILY FROM ROCKY MOUNTAIN CHILDREN'S HEALTH FOUNDATION

During the 2024-25 holiday season, Nuggets player Peyton Watson brought joy to a local family referred to the team through the Rocky Mountain Children's Health Foundation. Watson provided a unique Season of Giving celebration for the family, which included a meet & greet, courtside seats for Nuggets warm-ups, and a catered suite for the game.



PEYTON WATSON



PEYTON WATSON



Rocky Mountain  
Children's Health  
FOUNDATION

## AVS BETTER HALVES TREE AUCTION

Each year, the Avs Better Halves create unique table-top holiday trees that are available for auction. Proceeds from the December 2024 auction were donated to several local non-profit organizations serving children:

Bags of Fun - provides customized activity kits to pediatric hospital patients who have a life-altering diagnosis.

Special Olympics Colorado - Young Athletes - an early childhood play program for 8,933 children ages 2-7 years, with and without intellectual disabilities, that introduces basic sports skills, like running, kicking, and throwing.

Rocky Mountain Children's Health Foundation - provides resources and services to more than 1,225 pediatric patients and their families, including diapers and wipes, distraction kits, hygiene kits, pack'n plays, electric breast pumps, Doctor Brown's bottle sets, and pediatric oxygen regulators.

Pediatric Mental Health Institute - provides the highest quality mental health services to children, adolescents, and their families. We deliver evidence-based, family-focused, and youth-centered services that make a difference.





CALE MAKAR - AVALANCHE CHARITY GOLF CLASSIC



JOEL KIVIRANTA & AARON GORDON - MILE HIGH DREAMS GALA



NATHAN MACKINNON - AVALANCHE CHARITY BRUNCH

## *Signature* **FUNDRAISING EVENTS**

Kroenke Sports Charities holds several fundraising events hosted by our teams' players, coaches, management, and mascots. These fun-filled fundraising events give sponsors and fans the opportunity to interact with team members in a casual setting. The proceeds benefit the community programs of KSC.

## COLORADO AVALANCHE CHARITY GOLF CLASSIC

On September 16, 2024, fans and sponsors joined Avalanche players and coaches in a round of golf at The Ridge at Castle Pines North for the 27th Annual Charity Golf Classic, presented by Kiewit. The Classic directly supports Kroenke Sports Charities' youth fitness and education initiatives.



JOE SAKIC



MASCOT BERNIE



GABRIEL LANDESKOG



NATHAN MACKINNON

## MILE HIGH DREAMS GALA

Ball Arena was bustling with activity on November 12, 2024, during the Mile High Dreams Gala – A Toast to Our Teams, presented by Ball. This unique event allowed fans to interact with players, coaches, team alumni, and management from all four KSE teams. Guests

enjoyed live music, dancing, gaming tables, wine tasting, and dishes from some of the best restaurants in Denver alongside players, coaches, alumni, and management from all four KSE teams.



DEVON TOEWS



PEYTON WATSON



A portion of the proceeds from the event benefit the Colorado Restaurant Foundation's Mile High Chapter Hardship Fund, which supports metro-Denver hospitality workers facing unanticipated hardships.



### SIGNATURE FUNDRAISING EVENTS

## COLORADO AVALANCHE CHARITY BRUNCH

The 2025 Colorado Avalanche Charity Brunch, presented by Select Health, and hosted by the Avs Better Halves, was held on March 30, 2025, at the Hyatt Regency Denver Tech Center. This sold-out special event included a silent auction, brunch, and a fashion show featuring Avalanche players escorting 21 children who have overcome medical challenges.



2025 BRUNCH CHILDREN



GABRIEL LANDESKOG



CALE MAKAR



AVS BETTER HALVES

## *Leagues'* **INITIATIVES**

Each season, the NBA, NHL, NLL, and MLS invite their respective teams to activate a variety of social responsibility initiatives. During the 2024-25 seasons, KSC partnered with each league to activate the following programs.



COLORADO SLED HOCKEY



## NBA CARES

NBA Cares programs aim to connect teams, players, and coaches with their communities through the power of basketball. The Nuggets support and activate a variety of NBA Cares initiatives in Colorado, including Hoops for Troops, NBA Green, Math Hoops, Civic Engagement (including voter registration), Diversity and Inclusion, Jr. NBA, Social Justice and Impact, and NBA Foundation.



## HOCKEY FIGHTS CANCER

Each season, the NHL and NHLPA collaborate to raise funds and awareness for cancer-related non-profit organizations throughout the U.S. and Canada. The Avalanche Hockey Fights Cancer auction beneficiaries included American Cancer Society Colorado programs and services and V Foundation cancer research at the University of Colorado.



## HOCKEY IS FOR EVERYONE

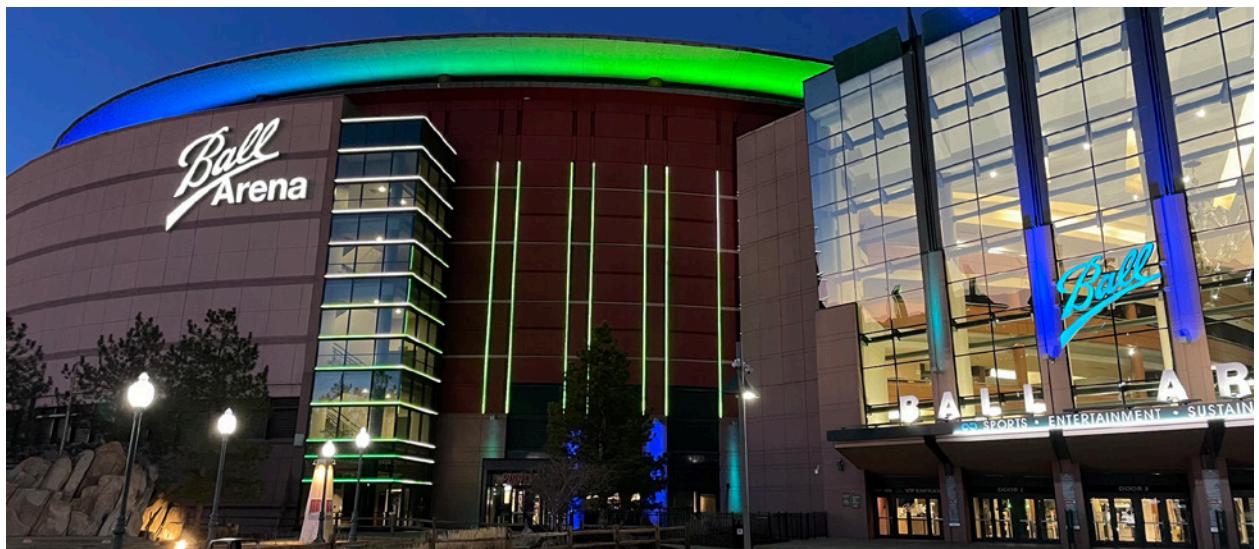
The NHL and Colorado Avalanche support any teammate, coach, or fan who brings heart, energy, and passion to the rink. The NHL encourages all hockey programs to provide a safe, positive, and inclusive environment for players and families regardless of race, color, religion, national origin, gender, disability, sexual orientation, or socio-economic status.



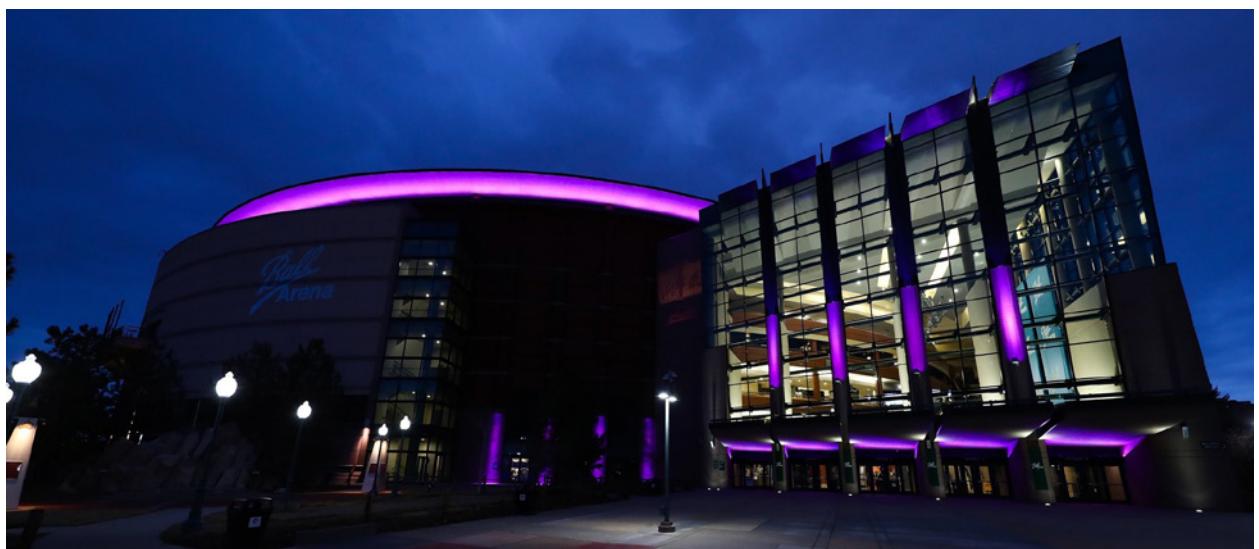
## MLS WORKS

Through MLS WORKS, Major League Soccer's social responsibility platform, the league and its clubs seek to enrich the lives of those in need across the United States and Canada. MLS WORKS executes national programs and legacy projects, charitable giving campaigns, and various initiatives that enrich and educate our youth, create sustainable communities and promote inclusion at all levels of the game. Community programs include:

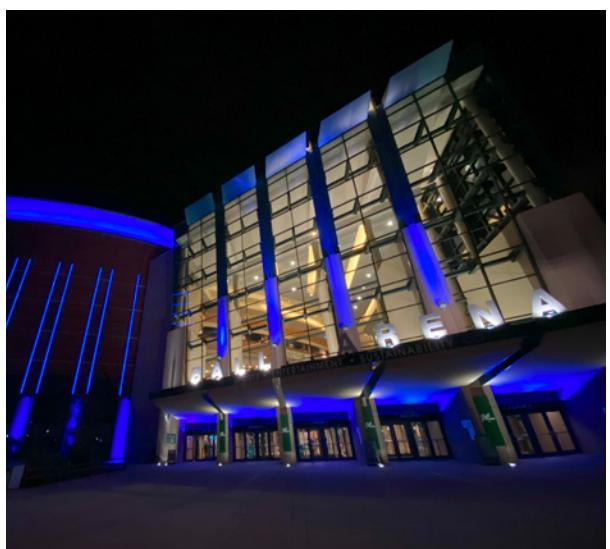
- **Soccer for All**
- **Kick Childhood Cancer**
- **Greener Goals**
- **Community MVP**
- **Special Olympics Unified Program**
- **Every Save Makes a Difference**



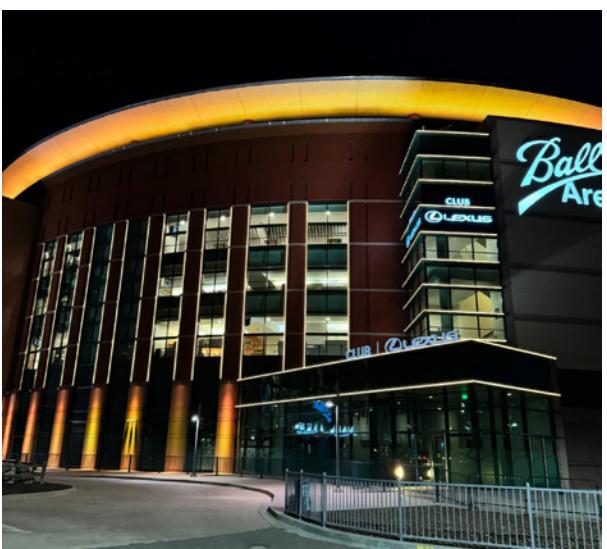
GLOBAL RECYCLING DAY



DOMESTIC VIOLENCE AWARENESS MONTH



WORLD DIABETES DAY



CHILDHOOD CANCER AWARENESS MONTH

## *Awareness* **CAMPAIGNS**

Throughout the year, Ball Arena joins buildings throughout the United States in supporting national awareness campaigns through special lighting and messaging.

## APPLICATION & NOMINATION FORMS

Kroenke Sports Charities welcomes Colorado non-profit organizations and public schools to apply to participate in our Community Programs. To apply, visit the links below.

### KROENKE SPORTS CHARITIES PROGRAMS

#### AUTOGRAPHED ITEM DONATION REQUEST:

[www.ksetix.com/Community/AuctionDonation](http://www.ksetix.com/Community/AuctionDonation)

#### COMMUNITY PRIDE TICKET PROGRAM APPLICATION:

[www.ksetix.com/Community/TicketDonation](http://www.ksetix.com/Community/TicketDonation)

### NUGGETS PROGRAMS

#### NUGGET FOR A DAY NOMINATION:

[www.ksetix.com/community/nuggetforaday](http://www.ksetix.com/community/nuggetforaday)

#### AMBASSADOR REQUESTS:

[www.nba.com/nuggets/community-ambassadors](http://www.nba.com/nuggets/community-ambassadors)

#### TEAMFIT APPLICATION:

[www.nba.com/nuggets/community/nuggetsfit](http://www.nba.com/nuggets/community/nuggetsfit)

#### MATH HOOPS:

[www.nba.com/nuggets/community/nba-math-hoops](http://www.nba.com/nuggets/community/nba-math-hoops)

### AVALANCHE PROGRAMS

#### AVALANCHE FOR A DAY NOMINATION:

[www.ksetix.com/Community/AvForADay/NominationForm](http://www.ksetix.com/Community/AvForADay/NominationForm)

#### MOST VALUABLE TEACHER NOMINATION:

[www.ksetix.com/avalanche/most-valuable-teacher](http://www.ksetix.com/avalanche/most-valuable-teacher)

#### TEAMFIT APPLICATION:

[www.nhl.com/avalanche/community/avs-fit](http://www.nhl.com/avalanche/community/avs-fit)

## WAYS TO SUPPORT

#### ONLINE AUCTIONS & IN-ARENA SALES

Kroenke Sports Charities raises funds through online auctions of one-of-a-kind Nuggets, Avalanche, Mammoth, and Rapids memorabilia.

To participate, visit:

[ksc.givesmart.com](http://ksc.givesmart.com) or text "KSC" to 76278.

Kroenke Sports Charities also raises funds through in-arena sales of Nuggets and Avalanche memorabilia and gear. On June 21st, 2025, Kroenke Sports Charities held the Inaugural Avalanche Equipment Sale at Ball Arena, where fans had the opportunity to purchase equipment used by the team during the season.

#### SIGNATURE LICENSE PLATES

Denver Nuggets and Colorado Avalanche fans can show their team pride and support their community by purchasing a Signature License Plate. The entire initial license plate donation (\$45) benefits Kroenke Sports Charities.

To order a Signature License Plate, visit:

[www.ksetix.com/community/licenseplate/](http://www.ksetix.com/community/licenseplate/)

#### ARENA MESSAGES

Fans can purchase personalized birthday/welcome messages to run on Ball Arena message boards during Nuggets, Avalanche, and Mammoth home games. Messages are \$75 each, and all proceeds benefit Kroenke Sports Charities.

To learn more, visit:

[www.ksetix.com/ballarena/message-request/](http://www.ksetix.com/ballarena/message-request/)

#### SEASON TICKET MEMBER DONATIONS

Season Ticket Members are offered the opportunity to support Kroenke Sports Charities by donating their tickets to individual games. Kroenke Sports Charities then shares the donated tickets with local non-profit organizations and individuals who might not otherwise have the means to attend a game. Season Ticket Members with donations valued at \$250+ in a calendar year will receive a tax donation receipt from Kroenke Sports Charities. We encourage Season Ticket Members to contact their Membership Services Representative to learn more about donating tickets.

#### MONETARY DONATIONS

Monetary donations help fund Kroenke Sports Charities' community programs, ultimately assisting, encouraging, and enriching the lives of those in need.

To make a monetary donation to Kroenke Sports Charities, visit:

[www.ksetix.com/community/donation](http://www.ksetix.com/community/donation)

## COMMUNITY RELATIONS CONTACT INFORMATION

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Improving lives through  
the spirit and power of sports.

2024-25  
*Community*  
**IMPACT REPORT**



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WWW.BALLARENA.COM/ARENA-INFORMATION/KROENKE-SPORTS-CHARITIES